



Employment Recruitment Form

We will not process job posting under individual capacity. Please email this form to smgo@cityu.edu.hk

Company Name:	Union Church	Company Website:	https://www.unionchurchhk.org/about-us/our-story/
Address:	22A Kennedy Road	Business Reg. No:	Chapter 1052
Tel No:	25237247	Fax No:	
Business Nature:	NGO	Product/Services:	Christian Church
Owner Country:	Hong Kong	No. of Staff (local/worldwide):	20

Position Offered:	Director of Digital Ministry
Job Mode:	Full Time
No. of Vacancies:	1
Contact Person:	Jessey Xiong (Director of Operations) email address: hr@unionchurchhk.org
Job Starting Date:	As soon as possible
Job Description:	<p>ROLES AND RESPONSIBILITIES:</p> <p>Reporting to the Senior Pastor, the Director will be responsible for:</p> <ul style="list-style-type: none">• Developing and overseeing the strategy of the digital ministry – which covers but is not limited to managing the website, social media and digital campaigns to reach and raise interest in Christianity among non-believers and to strengthen faith among the congregation and also “faith explorers/seekers”.• Website: Be the primary person updating the website’s digital content.• Social Media, including planning, capturing, editing, publishing, and sharing content on Instagram, Facebook, YouTube and LinkedIn and exploring other social media where applicable.• Managing Digital Outreaches and Campaigns, from concept to completion – including scriptwriting, storyboarding, directing, filming, and editing of promotional and creative content.• Moderating all user-generated content in line with Union Church’s moderation policy.• Capturing and analysing social data/metrics and using the data/trends to improve our outreach and attract the next generation of seekers and believers in Jesus Christ.

Job Requirement: (limit to 80 words)	QUALIFICATIONS: <ul style="list-style-type: none"> • Vibrant mature Christian Faith • Relational with a pastor's heart • Team player with excellent communication skills • The ability to develop and multiply teams to serve • Skills and experience in the technical arts (video production, social media, online church, audio, livestream) • Has the ability to be a self-starter, problem-solver, and great with follow-through • Undergraduate degree in a related field preferred
Salary*:	We offer a competitive package to the right candidate which includes medical insurance and relocation where needed.
Benefits:	We offer a competitive package to the right candidate which includes medical insurance and relocation where needed.
Application Procedure: (1) Documents Required (2) Send to (3) Method - Fax/Tel no. - Mailing/Email address	Please apply, with a covering letter and your CV, to HR@unionchurchhk.org with "Director of Digital Ministry" as the subject.
Closing Date: (dd-mon-yyyy)#:	April 30, 2024

* Employer should ensure that the salary complies with the requirements of the Minimum Wage Ordinance (MWO) (CAP. 608).

The duration of the job posting is under the sole discretion of School of Creative Media (SCM). Normally, the job advertisement will be posted for two weeks.